

**UJAMAA  
AFRICA**



# **ANNUAL REPORT 2021**



# A Letter From Our Executive Director

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Friends,

As I reflect on Ujamaa’s work in 2021, with all of its challenges and uncertainty, I am overcome as much by the gravity of the problem we are addressing, as by the enormous potential we possess to effect real, meaningful change.

In 2021, Ujamaa worked in three countries, Kenya, Malawi and Somalia, where the prevalence of sexual violence among girls and women is both alarming and unacceptable. The reality is that growing up as a girl is dangerous.

As Covid and its effects raged on in 2021, so too did violence against women and girls. Covid saw drastically increased rates of sexual and gender based violence as well as unintended teen pregnancy. In Kenya, it is estimated that the incidence of sexual violence increased by almost 100% in the first half of 2021, compared to pre-pandemic.

Thus, despite the difficulties of operating during Covid – the challenges of gaining entry into schools, the greater resources and planning needed for smaller, outdoor sessions, and the stringent infection prevention measures put in place – we knew that our violence prevention programming was needed more than ever. And with that, we got back to it—reinitiating programming in 23 communities across our portfolio, training over 42,000 young people with critical violence prevention techniques.

While the work wasn’t easy, we had important wins as well. In Kenya, we ramped up our exciting partnership with the Teachers Service Commission to institutionalize our ETT program throughout Kenya’s public schools. In Malawi we began a “step wedge” study on training local NGOs to become implementors of IMpower through a PEPFAR grant. In Somalia we began implementing ETT training in 2 new southern districts through a UNICEF Education grant.

We thank you for your continued support and hope you will continue walking with us in 2022 as we deliver our life saving intervention to vulnerable girls and boys in Kenya, Malawi and Somalia.

Yours in gratitude,

Benjamin Omondi  
Executive Director

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# Our Mission

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To end Gender Based Violence in the Developing World.

# The Global Rape Epidemic

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Where we work **1 in 4** high school girl is sexually assaulted ***every year.***

Our Mission is to change that.





**Give us  
the skills,  
we'll do the rest!**



**Boys are a  
vital part of  
the solution.**

# Impact

SINCE 2009

**620,000**

GIRLS + BOYS TRAINED

**280,000**

RAPES PREVENTED

**175,000**

BOYS INTERVENED  
TO STOP AN ASSAULT

Between 2009 AND 2021, Ujamaa has published 8 research studies, including three gold-standard Randomized Control Trials (RCTs), assessing the impact of our model. This research has proved the effectiveness of our model in reducing rates of sexual assault among girls and young women.

# Teacher Champions Training

RANDOMIZED CONTROL TRIAL RESULTS (2020-2021)

**61%**

OF GIRLS USED SKILLS  
TO PREVENT AN ASSAULT

**44%**

INCREASE IN DISCLOSURES

**67%**

OF BOYS SUCCESSFULLY  
INTERVENED TO STOP AN ASSAULT

In 2020-2021, Ujamaa successfully trained 223 Teachers Service Commission Teacher Champions as Empowerment Transformation Training instructors. The newly trained Teacher Champions trained 43,506 girls and boys. A Randomized Control Trial (RCT) among 1,436 girls and 1,481 boys demonstrated that Teacher Champions were as effective as Ujamaa instructors at delivering ETT. This study validated the new model and paved the way for the next phase in our transition to scale to all of Kenya. (Publication pending)



# Conflict Settings

## Kakuma Refugee Camp + South Sudan

RANDOMIZED CONTROL TRIAL RESULTS (2019-2021)

**62%**

OF GIRLS USED SKILLS  
TO PREVENT AN ASSAULT

**55%**

INCREASE IN DISCLOSURES

**66%**

OF BOYS SUCCESSFULLY  
INTERVENED TO STOP AN ASSAULT

2021 marked the final year of Ujamaa's 3 year grant from the Canadian Government's Peace and Stabilization Operations to deliver ETT in conflict areas. A pair matched, cluster randomized control study was used to assess the effects of the program. A total of 5,399 students (2905 girls and 2494 boys) participated in the study which showed a 53% reduction in sexual assault in the intervention group with no significant change in the control group. 62% of girls in the intervention group used the skills in the year following to prevent an assault. (Publication pending)





# Our Stories



## MARION'S STORY

At her young age, Marion is recognized within her community as a gender defender and advocate for women rights all thanks to the Empowerment Transformation Training.

*"I wish that these skills were taught to every school going child as I know too well the pain of sexual assault after witnessing my young sister being assaulted at a very tender age. I am confident that I can defend myself from an assailant and I am more assertive now than before."*



## HIRAM'S STORY

*"I used to be very violent. Any slight provocation and I would jump to fight with the person. Thanks to Ujamaa Africa training, I am learning how to control my rage and deescalate whenever there is an issue among my friends."*



## CALVINE'S STORY

*"Before I attended training by Ujamaa Africa, I used to harass girls a lot and be involved with several girlfriends. Thanks to Ujamaa Africa Hero In Me program, I have changed in my behavior and am now more than ever focused to achieve my dreams."*



## HIRAM'S STORY

*"I used to be very violent. Any slight provocation and I would jump to fight with the person. Thanks to Ujamaa Africa training, I am learning how to control my rage and deescalate whenever there is an issue among my friends."*



## STACY'S STORY

*"I observed that victims of assault are often groomed by assailants. Thanks to the Ujamaa program, I have known to pay attention to my intuition and act swiftly. In addition I am confident in my ability to defend myself through the self-defense skills learned from the training."*



## JACQUELINE MUKAMI

### UJAMAA TRAINER

Watch Jacky's story



Jaqueline has been a trainer with Ujamaa for 10 years. She grew up in Dandora, one of the informal settlements in Nairobi where we work.

*"I am a survivor of sexual assault, but I came to realize way later that it was an assault. When I was in class six I was sexually assaulted by a cousin. At this time, I never actually knew how to use my voice. I could not even scream. I could not even yell. I want to see girls empowered, speaking up about the issue they're going through... Whenever I teach a class and girls come and tell me, Hey Teacher Jackie, I would really love to be like you." That really touches me because... I know they have not just seen me as a teacher or a trainer, but also they have seen me as a role model."*



## FAITH OGINGA

### UJAMAA TRAINER

Faith has been a star Ujamaa trainer for the past 8 years. She grew up in the informal settlements where we teach and has seen firsthand the transformative power of Girls Empowerment Defense.

*"I feel proud when I see girls in my community empowered and transformed through the ETT program. Most of the girls were not even aware they were being assaulted especially after being lured by assailants with essentials such as food and pads. I have noted remarkable changes in these girls' confidence and skills after the training. They now understand their rights and are confident that they can stop an assault before it occurs."*



**ELIZABETH MUSYOKA**  
CURRICULUM SUPPORT OFFICER, KATHIANI ZONE

*Now our schools are going to be one of the best places for our learners to be because they will be given a voice and they will be backed up by people that are qualified in guiding them in showing them the way and also the right actions to take in the case of violence happening to them.*



**HENRY OLEKIRIA**  
CURRICULUM SUPPORT OFFICER, MWALA ZONE

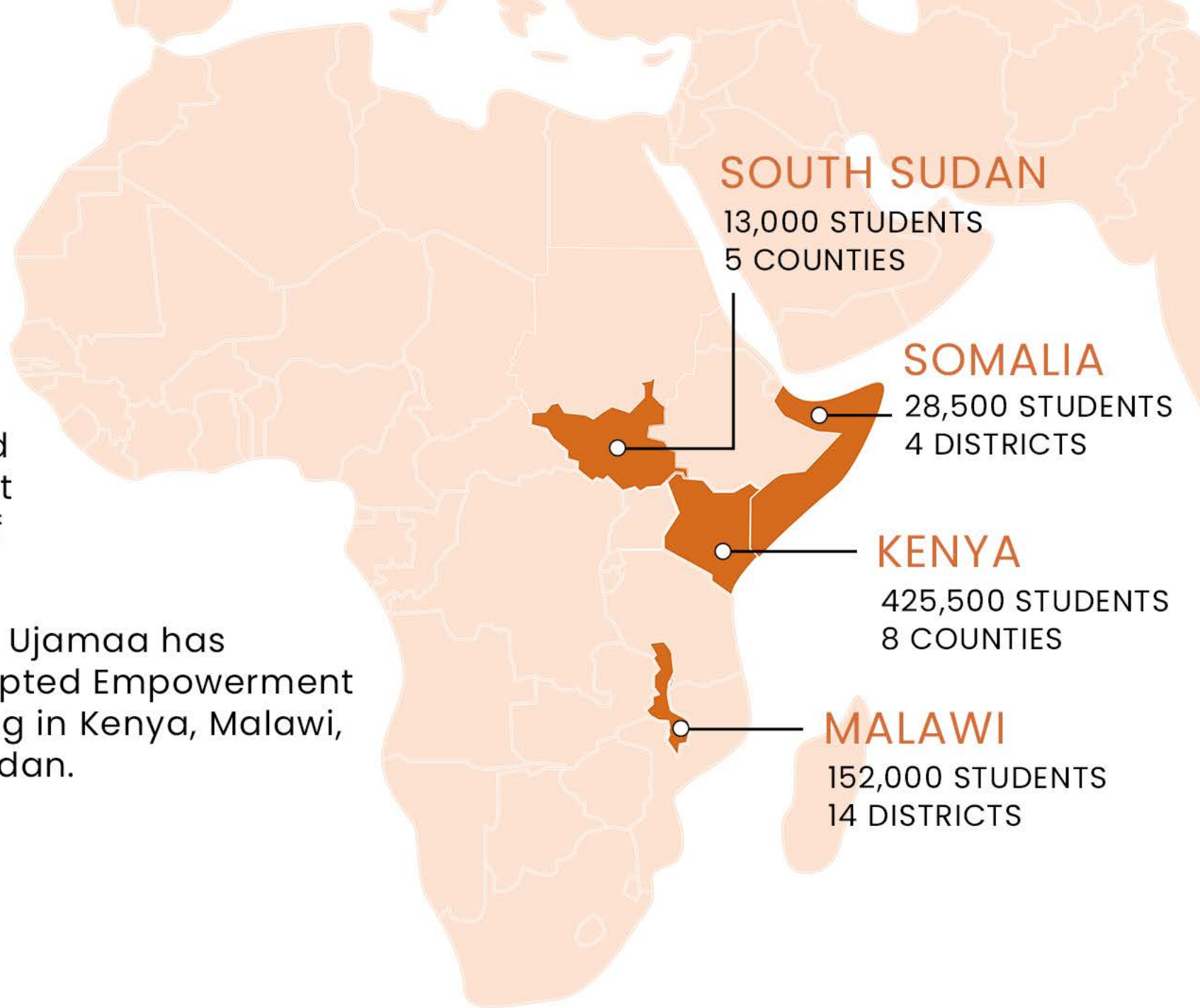
*We have not actually heard of an NGO focusing on Gender Based Violence for us in Machakos County. We are very happy because we have seen that we now have a sister and a brother in Ujamaa and we say Hallelujah!*

# Africa

## WHERE WE WORK

Ujamaa works in the countries and regions most severely affected by poverty and conflict where the incidence of GBV is extremely high.

Over the past 10 years, Ujamaa has implemented and adapted Empowerment Transformation Training in Kenya, Malawi, Somalia, and South Sudan.





# Other Programs



## MALAWI

In its eighth year, our Malawi program is working in 17 of the country's 28 Districts and has demonstrated strong results in decreasing sexual assault, unwanted teen pregnancy, and school dropout.



## SOMALIA

Our Somalia program is in its fifth year and is now engaged in a partnership with UNICEF's Education program teaching in four of the country's seven regions.





## SOUTH SUDAN

Our programming in South Sudan demonstrated that ETT is highly effective in reducing GBV even in conflict settings and working with former child soldiers.



## IPV PREVENTION

In partnership with Johns Hopkins University, we are implementing their highly effective "MyApp" program to Nairobi and surrounding Districts.



## SASA

Our SASA program provides a highly effective 12 step group healing model for even very young survivors of sexual assault. SASA provides essential referrals and ongoing support in all the areas in which we work.



## MICRO-FINANCE

Our microfinance program provides survivors of IPV with formal business training, micro credit, and ongoing support groups with RCT results demonstrating a 67% decrease in IPV amongst program participants.

# Looking Forward

KENYA COUNTRY WIDE SCALE UP

2020-2021

PROOF OF CONCEPT

2022-2024

PHASE 1

2025-2027

PHASE 2

2028-2030

NATIONAL SCALE

TEST TEACHER CHAMPION MODEL

2 COUNTIES

TEST TOT MODEL

6 ADDITIONAL COUNTIES

SCALE TOT MODEL

15 ADDITIONAL COUNTIES

FULL TSC OVERSIGHT

25 ADDITIONAL COUNTIES

NEW TEACHER CHAMPIONS TRAINED

223

2,800

7,500

10,000

NEW TOTs CERTIFIED

0

70

90

90

NEW STUDENTS TAUGHT

42,506

650,000

2.3 MILLION

3.2 MILLION

# Financial Statement

2020 | KENYA

Despite the financial challenges brought by the COVID-19 Pandemic, Ujamaa continued implementing its interventions. Even with a reduced funding space, we were able to receive funding from Government agencies, foundations, private donations, and through paid invitational classes.

Our main support came from Grand Challenges Canada (GCC) supporting a country-wide scale-up project for our ETT program. The GCC matching grant was primarily matched by foundation funding, NOVO and the Dutch Government (Rutgers). We successfully pioneered paid invitational classes in 2020 with the aim of building a sustainable financial model for Ujamaa.



**9%**

**\$65,889**  
GENERAL OPERATION  
+ ADMIN

**91%**

**\$661,414**  
PROGRAM EXPENSES

Grand Challenges Canada (GCC)-ETT	\$249,580
Foundation Funding	\$275,766
Rutgers International	\$87,978
NOVO	\$65,558
GCC-Mashinani	\$30,582
Johns Hopkins University	\$13,024
Invitational Classes	\$9,616

**TOTAL**

**\$732,104**

A photograph of three young African children in school uniforms. The child on the left is smiling broadly, the middle child is smiling and has their arm around the other two, and the child on the right is looking towards the camera with a slight smile. They are all wearing blue and white checkered shirts over white collared shirts. The background is a soft-focus outdoor setting.

**Thank You**

2021 SUPPORTERS

**Your support  
means the  
world to us!**